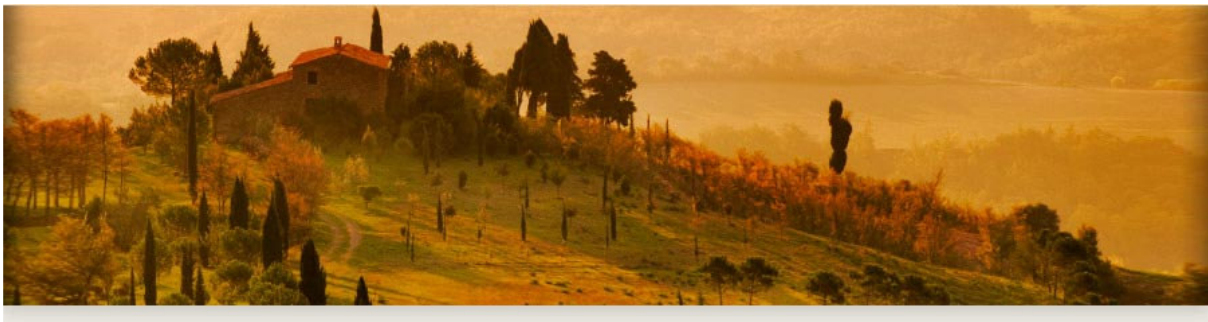




TRAVEL CONSULTANT

Orientarsi Travel Consultants are professionals who offer their time and skills to satisfy the needs and desires of their clients. The Travel Consultant is the client's sole contact and, just like a couturier, is able to measure their passions and needs to create a unique travel experience. The Travel Consultant is at the client's complete disposal

Devising, designing, cutting and putting together a tailor-made holiday so that it can become an unforgettable experience is our job and our passion.



Orientarsi Travel Designer, the travel couturier, gets to know each of its clients well, **"taking the measurements"** of their passions, needs and desires in order to put together customised trips that reflect them ever more closely. It is essential for the traveller and the Travel Consultant to get to know each other in order to construct a made-to-measure trip, the Travel Consultant will conduct a detailed interview by e mail to gather information on the client's cultural interests, culinary preferences, sports and much more besides. On the basis of this information, the Travel Consultant is able to craft a bespoke holiday for the client, capable of guaranteeing an authentic and luxurious experience.



The holiday you choose with **Orientarsi** is about you and your desires whether it be art, culture, food or relaxation. Every event and all accommodation planned will be exclusive to the needs of you, your family or friends. **You won't be joining up with any pre-planned package tours, or find yourselves grouped with other people for any of the activities.** We make all bookings directly with the activity, accommodation or service providers on your behalf as though we were making it for ourselves. We take care **to keep you from the beaten track**, so that you can have the time, in peace, to connect with Italy and the people that make this vibrant country famous for its creativity and quality of life.

Have a look at the options below and let us know which would be the best way for ORIENTARSI to help you have the holiday you really want.



THE COMPLETE TRAVELER

The complete traveler is the option for those who wish to create their entire vacation with us. Satisfy your desires to discover not only the cities of art but to stay in the ancient palazzos and to hunt out the medieval villages where the fine food, wines and laughter of Italy were born and cultivated. Together we plan your vacation, you use your imagination and we'll apply our experience to resolve the dilemmas concerning where, when, what and how long for. We can plan an itinerary with you that covers **different regions and cities**, from **Venice to Rome**, the **Cinque Terre to Milan and its lakes, Umbria, Tuscany, Piedmont, Turin** and much, much more. Share your holiday with many or as few people as you like, make it last anything from a week to a month and choose up to 2 different accommodation locations per week and allow us to make it all happen for you....



THE ACCOMMODATION SEEKER

This is the option for those of you who are only **seeking holiday accommodation**. We take into consideration how many are coming and how long you are going to stay, and we match you to the type of accommodation that you desire. **All accommodation offered by us is inspected annually by us to ensure their quality, charm, location and last but not least, the welcome offered by owners, which must be warm, friendly and helpful.** Along with the accommodation service, we provide you with **information about the region in which you are staying; including everything from excellent local restaurants to local producers and suggestions for sightseeing.** It's up to you to choose how much or how little you wish to do, or choose some options from the à la carte traveller.



THE A LA CARTE TRAVELLER

If on the other hand you only have a few spare days at your disposition, plan with us à la Carte. All activities are half or full day activities as appropriate and are exclusively booked on your behalf for you, your family or group. The options available à la Carte, range from suggestions and bookings of **museums with our art historian guide**, days dedicated to acquiring the essence of Italy through a **culinary course, discovering the secrets of ceramics or maybe horseback riding through the beautiful countryside.** For evenings à la Carte we can take care of **dinner reservations and offer a stunning evening at the Opera or a concert.** It's up to you to choose the touch that will make your holiday unique and unforgettable.

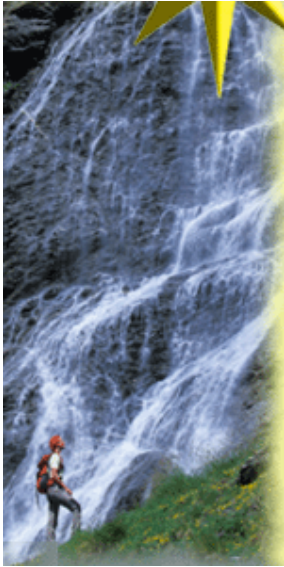


Cooking

What better way to taste the full flavor of Italy than to have a **personal chef** at home? Or indulge in a **hands on cooking course**, learn to blend the different Italian flavors and in doing so learn much about this land and its culture.

Italian cooking has a down-to-earth character and its food has strong, vibrant and naturally genuine flavors. Combine this all with the right wine and you will be well on the way to appreciating the complete concept of Italian cooking. **All our chefs are passionate about this land and its tastes** and enjoy sharing their

vast gastronomic experience. Cooking is not just about food preparation it rests in the careful selection of ingredients (you can combine the course with a visit the local fresh food market), choice of wine and creating of dishes all of which leads to that sacred Italian event, the meal; when we sit and share and when we take the opportunity to indulge in some of our most hidden pleasures.



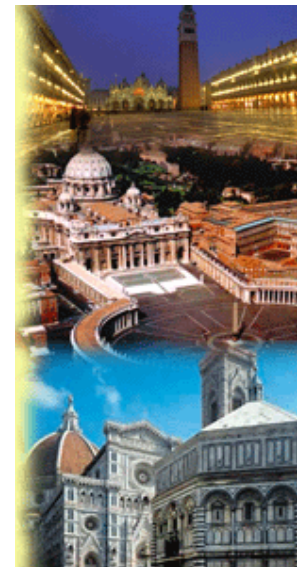
The private Itineraries: Wine Food and Culture

If you are a **wine lover, gourmet enthusiast, or art and culture seeker** these private itineraries have been created to offer you a complete overview of some of the most beautiful areas of Italy. **Discover what 'gourmet' means to the Italians**, by exploring some of the many vineyards of Italy and the foods and culinary traditions that have grown up along side the wines.

Imagine yourself being taken around Italian's cultural treasures by a friendly and enlightened expert, someone who will illuminate and bring to life the rich tapestry that is Italy's cultural heritage. **Enjoy getting to know our lush**

countryside, dotted with its medieval hilltop villages and towns, stopping along the way for wine tasting in the ancient cellars of isolated farmhouses and castles. Our aim is to take you out of the sphere of ordinary tourist experiences and to take you to places, less ordinary, less traveled and less impersonal.

We believe that any traveler with curiosity and a desire to know Italy needs space, leisure and a little guiding to find and connect to the culture, people, producers and artisans that make this complex country so unique.



WINE TASTING AT SELECTED WINE ESTATES

We have spent much time and energy **selecting the wineries they are all passionate specialists with a personal touch**. The winemakers or the estate workers, will take you round their cellar and vineyards, **introducing you to the processes of wine making and explaining to you the secrets used for making great wines**. The visits are always followed by a **wine tasting, which often includes a delectable sample of food specialties** that may also be produced on the estate, such as extra virgin olive oil, cheeses...



HOW IT WORKS?

The itineraries take up an entire day and last approximately 8 hours and are exclusively organized for private parties. We arrange to pick you up in the morning from where you are staying in a private car / mini van with a driver and we drop you back at your accommodation at the end of the day. **In a one-day tour you can expect to visit one to two wine estates and some of the small towns in the vicinity.** Lunch will be at a restaurant or *Trattoria* selected from amongst the best in the region, where you'll find out what typical and genuine Italian cuisine is all about. You can either choose to be taken with an **English speaking escort who will guide you through the day, introducing you to the territory and it's history, while creating a friendly, relaxed and informed atmosphere.** In which case the driver and escort will pick you up at your accommodation in the morning and drop you off at the end of the day. Or you can choose to follow your itinerary unguided just yourselves and your driver, who will take you through the planned route that you have chosen.

